

PLACEMENT DRIVE NOTIFICATION

Company	Hurix Systems Private Limited
About the Company	<p>Hurix Digital is a leading content solutions provider to global educational publishers, institutions and enterprises. Our product and technology solutions enable effective and engaging digital content, across traditional and newer mobile platforms, formats and devices. Hurix Digital is the preferred thought partner of publishers, institutions and enterprises. We offer innovative solutions to help institutions and enterprises transform the learning and development process. Alongside content and technology solutions to aid the learning process, Hurix Digital has also built an award-winning eBook platform for students - KITABOO. It is a cloud-based content delivery platform designed especially for publishers and institutions to create and deliver interactive eBooks on multiple devices. KITABOO is used by 10 million students from over 20 countries in more than 25 languages. With the global COVID-19 crisis, there has been a huge surge in the demand for online education platforms. Hurix Digital, one of the leading digital learning content and technology solutions providers for Educational Institutions, Publishers and Enterprises has been catering to the rising demands of educational institutions worldwide, offering innovative solutions to continue their learning journey.</p> <p>HURIX continues to attract and hire some of the industry's best talent with an improved focus on the needs of educational institutions and K-12 publishers across the world. The 725+ strong team spread across locations globally, have transitioned to work from home mode during the lockdowns and continue to deliver product, technology and content solutions to customers across the world seamlessly.</p> <p>Website: www.hurix.com</p>
Job Title	Instructional Designer
Job Description	<p><u>Responsibilities:</u></p> <ul style="list-style-type: none"> • Responsible for storyboarding (writing and reviewing) of digital learning products such as online courseware, animations, simulations, interactivities, games, virtual learning labs, et al. • Decent handle of Bloom's taxonomy and Webb's DOK (theoretical and application-oriented). • Well-versed in relevant instructional design principles. • Good understanding of eLearning workflows and industry best practices. • Creating and/or reviewing content outlines. • Working in tandem with content developers, editors, subject matter experts and academic researchers. • Managing freelancers/vendors for project tasks. Working in concert with other functional skill areas such as Content Developers, SMEs, Visual Design, Creative Design, Programming, Technologists and Learning Administrators. • Writing and reviewing for web accessibility (Section 508, WCAG) and online assessment items. • Good understanding and ability to independently elicit requirements from internal sales stakeholders. • Committing to continually building skillsets in instructional design practices to design and develop effective digital learning material.
Job Location	Work from Home/Remote
Eligible Degrees	MBA, MA English
Eligibility Criteria	No marks criteria
Desired Skills	<ul style="list-style-type: none"> • Should be a team player • Strong interpersonal skills • Ability to work in a collaborative and transparent environment including onsite offshore model • Strong verbal and written communication skills.
Compensation (CTC)	Rs. 4-5 LPA
Selection Process	Will inform later
Date & Time of Interview	Will inform later
Venue	Virtual/Online